

AN EFFECTIVE PLATFORM FOR COMMUNITY DEVELOPMENT

Vision Brookings started in 2005 to catalyze initiatives that contribute to Brookings' long-term economic growth and development. Success has been achieved by aligning private sector leadership and resources around a shared agenda.

Previous Projects supported by Vision Brookings

Development of the SDSU Research Park

Brookings Technology Commercialization Center, home of Prairie AquaTech

Operation of the Enterprise Institute and the Small Business Center

Planning and advocating for a new I-29 interchange

Workforce Development Initiatives



15 YEARS of RESULTS

Added more than \$95 Million in taxable value

Increased property taxes collected by approximately \$1 Million

Created 1,528 new jobs

Added \$78.9 Million in annual payroll

Leveraged over \$50 Million in community grants & investments

“Things don't just happen.
They are made to happen.”

- John F. Kennedy

Vision Brookings
2301 Research Park Suite 113
Brookings, SD 57006

605-697-8103

VisionBrookings.com

VISION brookings



in pursuit of
G A M E
CHANGING
opportunities

VISION STRATEGIES FOR GROWTH

Brookings area economy is vibrant and growing. Our community is well positioned to chart our own course toward long-term economic strength.

But sustained growth is not guaranteed. Competition for jobs, investment, and talent is more intense than ever. Our actions today impact our success tomorrow. Now is the time to invest in our future. We invite you to join with us in Vision Brookings 2027 - **In Pursuit of Game Changing Opportunities** as we work together to make Brookings even stronger.



Kevin Tetzlaff
First Bank & Trust
Vision Brookings 2027
Campaign Co-Chair



Jay Bender
Falcon Plastics
Vision Brookings 2027
Campaign Co-Chair

As we emerge from a global pandemic, communities like ours will face a variety of new challenges and opportunities for economic and community development. The next five-years is a window of opportunity to invest in game changing strategies for the next 20-30 years.

Accelerate Regional Growth

Complete Interchange 130

Develop long-term plan for Brookings County growth

Grow Brookings Area Workforce

- Assist in development of affordable workforce housing
- Support increase in quality child care access
- Retain High School and SDSU students to stay in Brookings

Catalyze Business & Entrepreneurship Development

Research Park

- Support Bio-processing Industry Expansion
- Increase incubator and wet lab capacity

Recruit companies best suited for Brookings County

Catalyze the next generation of corporate headquarters

Support Specific Grants

Leverage public investments for development initiatives through matching grants

Capitalize quickly on opportunities that may require investment to secure public funds

VISION BROOKINGS 2027 GOAL : \$3.2 MILLION

STRATEGY IMPLEMENTATION

Vision Brookings is a volunteer organization that enables private organizations and citizens to invest in game-changing initiatives that accelerate growth and prosperity in the Brookings area. After the campaign, Vision Brookings primary role is to lead the development of the strategies to secure community support and resources to bring game-changing initiatives to reality. Our partners will take responsibility for tactical execution according to their mission, expertise, and capabilities. Vision Brookings Management Committee, made up of investor volunteers, provides active and direct oversight to promote accountability and transparency while maximizing our collective return on investment.

